

# The 24<sup>th</sup> China International Fair for Investment & Trade



September 8-11, 2024  
Xiamen, China



*A global investment event approved by UFI  
(the Global Association of the Exhibition Industry)*



# The Largest and Most Influential International Investment Promotion Event

**China International Fair for Investment & Trade** (hereinafter referred to as the CIFIT), is held annually during Sept. 8<sup>th</sup>-11<sup>th</sup> in Xiamen, China. It has committed to constructing a platform of bilateral investment promotion, authoritative information release and investment trend discussion, and has developed into one of the most influential international investment events in the world. In recent years, each session of the CIFIT received professional participants from governmental departments, official investment promotion agencies, business associations and multinational corporations from more than 100 countries and regions. Additionally, government officials from over a hundred cities of 31 provinces, municipalities, and autonomous regions in China also organize large-scale participation every year. Over 1,000 business delegations with nearly 5,000 companies and 50,000 business professionals attend.

The 24<sup>th</sup> CIFIT is expected to be held in Xiamen during Sept. 8<sup>th</sup>- 11<sup>th</sup>, 2024. Themed on "Further expanding bilateral investment, Jointly facilitating global development", the event this year will continue to focus on the Global Development Initiative, and multilateral and bilateral cooperation framework. It will highlight such heated topics as green and low-carbon development, digital economy, and sustainable development. The CIFIT will also play a positive role in building an international public service platform facilitating two-way investment, promoting greater openness and investment among countries, and contributing to constructing an open world economy and a global community with shared developments.

The CIFIT Organizing Committee sincerely welcomes investment promotion agencies, chambers of commerce, industrial associations, multinational corporations and renowned companies worldwide to the grand platform and share business opportunities.

# Exhibition

## Showcasing Business Environment:

- **Central Area:**

To present a market-oriented, law-based and international business environment, and the achievements of foreign investment attraction and outbound investment over the years.

- **Investment Promotion Pavilion:**

Covering Invest China Area (Provinces, Municipalities, Autonomous Regions), Global Cooperation Area, China Development Zones Area, China Investment Hotspot Cities Area.

- **Industrial Innovation and Development Pavilion:**

Covering National Supply Chain Innovation Area, BRICS New Industrial Revolution Area, Digital Economy Area, New energy and Green Innovation Area, International Technology Expo for Public Security and Legal Affairs etc.



## B2B Matchmaking

### Capital Meets Projects:

- **Project & Capital Matchmaking Pavilion:**

Leading China Emerging Industries Exhibition, China Foreign Enterprises Exhibition & Digital Economy Matchmaking, Special High-quality SMEs Area

- **Key Regions Matching Talks:**

Covering "Belt and Road" countries and regions, RCEP member countries, BRICS countries, "Guest Country of Honor", "Guest Province of Honor", "Star City/ County", investment hotspot cities, etc.

- **Key Industries Matching Talks:**

Covering industrial Internet, digital economy, green innovation, bio-medicine, new material, new energy, emerging marine technology, smart city, artificial intelligence, electronic information, food and beverage, energy saving and environmental protection, etc.

- **High-level Business Networking:**

Investment Promotion Seminars from various countries and regions, Dialogues with Governors and Mayors, and Networking with Investment Agencies, etc.



## Forums and Seminars

### Exploring Investment Trends:

- **International Investment Series Events**

Seminars will be organized to discuss key topics of the Global Development Initiative, new trends of global cooperation, two-way investment promotion, Belt and Road Initiative, BRICS and RCEP cooperation, business environment improvement, digital economy, development zones, and industrial supply chains, inviting government officials, leaders from business community, experts and renowned economists for brainstorming and idea collision.

- **Authoritative Investment Information Release**

*Foreign Investment Guide of the People's Republic of China (2024 Edition), Statistical Bulletin of FDI in China 2024, Report on Foreign Investment in China 2024, National Development Report of Chinese-funded Enterprises, Report on China's Two-Way Investment 2024* will be released.





# Online CIFIT

## Global Investment Promotion Platform

With the purpose to empower investment promotion with digitalization, Online CIFIT matrix provides exhibitions, matchmaking, seminars, roadshows, and other services all online within the fingertips, and builds an all-in-one digital platform that integrates investment information release, project roadshow, and business matchmaking. Online CIFIT aims to facilitate the connections among governments, merchants, projects, capital, talents and entities, accelerate the digital transformation and upgrading of investment promotion activities, within and beyond CIFIT, and thus creating a “never-ending” CIFIT.



- 01 One App connecting the world**  
 Presenting investment information from 31 provinces, municipalities and autonomous regions in China, governmental investment promotion agencies and business associations of 100+ countries and regions, as well as thousands of investment institutions and companies.
- 02 One click acquiring all information**  
 Acquiring investment information across the world, including the “soft” and “hard” environment of countries and regions, and the latest CIFIT schedule of exhibitions, conferences, project matchmaking and other events.
- 03 One stop incubating quality projects**  
 Demonstrating 700+ key industrial projects; providing information of 3,000+ key industrial parks and 30,000+ quality projects from around the world.
- 04 One platform enabling multi-channel communication**  
 Enjoying communication via multiple channels, including APP, applet and website, allowing direct and effective networking on your screen anytime anywhere.
- 05 One grand event gathering world elites**  
 Making appointments in advance for business meetings in person. CIFIT- a grand event, gathering elites for more win-win business outcomes.



WeChat Applet



App



Online Customer Service

# Join us in exploring global investment opportunities on the extraordinary platform of the 24<sup>th</sup> CIFIT.

For registration or the latest information,  
please log on the website:

**[www.chinafair.org.cn](http://www.chinafair.org.cn)**

Or scan the QR code:



Official Website



WeChat Applet



App

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